



# iMedia Business Technology Tune-up

## Best Practices

Reduce repetitive labor  
Maximize data availability  
anywhere/ anytime

## Marketing

Search engine optimization,  
Social media, Analytics

## Collaboration

File sharing, wikis, blogs, calendars, important lists

## Security and Safety

Protection from internal and external threats

## Technology Infrastructure

Computers, network, internet, websites, databases, telephones, back-ups, mobile

# Is your business tech performing at its best?

Schedule at [tune-up@imediainc.net](mailto:tune-up@imediainc.net) or 847-412-0580 ext. 2016

# What's included:

An analysis and report of your company's current business technology.



- Workstation analysis. Physical condition. Software updates. Backup status (using one representative workstation)
- Wired network analysis. Physical status. Performance from workstation to router.
- Internet performance and router configuration.

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- Wireless network performance. Wireless channel and interference report.
- Server analysis. Backups and usage.
- Basic website security audit. Use of automated scanner on website.
- Collaboration discussion.
- Social Media, Search Engine Optimization, and Analytics discussion
- Automation discussion.
- Mobile usage discussion.

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